



2024 TAAACC CONFERENCE

September 18-20, 2024
Sugar Land, TX



WELCOME!

The Texas Association of African American Chambers of Commerce (TAAACC) is one of the oldest Black business leagues in America. Our predecessor organization, the Texas State Negro Chamber of Commerce, was established in 1936 to provide Black business entrepreneurs the opportunity to participate in this state's dynamic economy.



MEET THE TEAM



CHARLES O'NEAL

President, TAAACC



MATT HOUSTON

Chairman, TAAACC

CEO, Collaborative Culture



CAROL GUESS

Vice Chairwoman, TAAACC

General Counsel,

The Guess Group, Inc.



CHRISTEN O'NEAL

Project Manager, TAAACC



ABOUT THE 2024 TAAACC CONFERENCE

Recently named Chamber of the Year by the US Black Chamber, the aim of our TAAACC conference is to continue to host a premier event for Chamber members and Texas Black business owners to:

- hear from key business leaders
- build substantial networking and contracting opportunities
- celebrate the work of the 30 Black Chambers and local businesses across the state.

OUR AUDIENCE

Our annual conference reaches an audience that consists of:

- 300+ Business leaders, Chamber leaders from our 30 markets across the state of Texas
- Start up business owners to Fortune 100 companies represented
- Local city and state elected officials





THE ASSOCIATION OF TEXAS AFRICAN AMERICAN COLLEGE EDUCATORS
TAAACC Notable Sponsors

Supporters of



Abilene Black Chamber of Commerce

Acres Home Black Chamber of Commerce

African American Chamber of San Antonio

Alamo City Black Chamber of Commerce

Amarillo Area Black Chamber

Angelina County Citizen Chamber of Commerce

Arlington Black Chamber of Commerce

Black Chamber of Brazoria County

Black Chamber of Commerce of the Permian Basin

Black Chamber of Wichita Falls

Cen-Tex African American Chamber of Commerce

Collin County Black Chamber of Commerce

Corpus Christi Black Chamber of Commerce

Dallas Black Chamber of Commerce

Denton Black Chamber of Commerce

Ennis Negro Chamber of Commerce

Fort Worth Metropolitan Black Chamber of Commerce

Golden Crescent Black Chamber of Commerce

Greater Austin Black Chamber

Greater Houston Black Chamber

Greater Northeast Black Chamber

Greater Southwest Black Chamber of Commerce

Innovation Black Chamber of Commerce

Longview Metro Chamber of Commerce

National Association of Minority Contractors

Prairie View Chamber of Commerce

Tri-County Black Chamber of Commerce

Tyler Metro Chamber of Commerce

Williamson County African American Chamber of Commerce

GOOGLE

Charles Schwab

Texas Mezzaine Fund

Comerica

BBVA

Regions

HEB

Vistra Entergy

CenterPoint Energy

Southwest Airlines

Oncor

Altria

Spectrum Reach

Summus Industries

Black Chamber Members of



Abilene Black Chamber of Commerce

Acres Home Black Chamber of Commerce

African American Chamber of San Antonio

Alamo City Black Chamber of Commerce

Amarillo Area Black Chamber

Angelina County Citizen Chamber of Commerce

Arlington Black Chamber of Commerce

Black Chamber of Brazoria County

Black Chamber of Commerce of the Permian Basin

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Innovation Black Chamber of Commerce

Longview Metro Chamber of Commerce

National Association of Minority Contractors

Prairie View Chamber of Commerce

Tri-County Black Chamber of Commerce

Tyler Metro Chamber of Commerce

Williamson County African American Chamber of Commerce



BRINGING BUSINESS OWNERS FROM 30 BLACK CHAMBERS IN TEXAS TOGETHER TO LEARN, BUILD, AND GROW



Get your brand in front of hundreds of TAAACC members and business leaders across Texas.

WWW.TAAACC.ORG

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP PACKAGES

Your investment will help us continue to provide, and expand our digital and in person training programs where businesses receive tools and resources to start their business, scale their business, financial literacy, and more.

TAAACC offers your business the opportunity to customize your investment and sponsorship efforts based on your budget, marketing goals, and philanthropic philosophy. This flexibility allows you to support the mission of TAAACC and receive exposure all year long in a number of different ways, including recognition through branding opportunities, print and online promotions, preferred seating, event signage, and public relations inclusion.

SPONSORSHIP PACKAGES



**Title
Sponsorship**
\$75,000



**Platinum
Sponsorship**
\$50,000



**Gold
Sponsorship**
\$25,000

SPONSORSHIP PACKAGES



**Silver
Sponsorship**
\$10,000



**Bronze
Sponsorship**
\$5,000



**Small Business
Sponsorship**
\$2,500

SPONSORSHIP PACKAGES

Title Sponsor

\$75,000

- Annual Corporate Champion Membership
- Company name & logo on TAAACC Website and printed program materials
- Preferred speaker opportunities at Regional Quarterly Meetings, Training Programs, Industry/Topic specific programs & meetings
- Upon approval, may submit featured company events, announcement of new projects, products, & services for coverage in the TAAACC eNewsletter
- Three (3) tables of ten (10) with Premium Placement at TAAACC Annual Conference Awards Dinner
- Ten (10) tickets to Chairman's Reception
- Five (5) Complimentary Registrants for TAAACC Annual Conference
- Three (3) Foursome teams for Golf Tournament
- One (1) 30-60 Second Commercial during the Awards Dinner OR Sponsor representative to speak during Awards program
- Designated sponsor of one of the following categories: Speaker/Presenter retainer, meals, or training experience
- One (1) 6-foot Exhibitor Booth at TAAACC Annual Conference
- Full page, color advertisement in Awards Program Book

SPONSORSHIP PACKAGES

Platinum Sponsor

\$50,000

- Annual Corporate Champion Membership
- Company name & logo on TAAACC Website and printed program materials
- Preferred speaker opportunities at Regional Quarterly Meetings, Training Programs, Industry/Topic specific programs & meetings
- Upon approval, may submit featured company events, announcement of new projects, products, & services for coverage in the TAAACC eNewsletter
- Two (2) tables of ten (10) with Premium Placement at TAAACC Annual Conference Awards Dinner
- Ten (10) tickets to Chairman's Reception
- Five (5) Complimentary Registrants for TAAACC Annual Conference
- Two (2) Foursome teams for Golf Tournament
- Designated sponsor of one of the following categories: Speaker/Presenter retainer, meals, or training experience
- One (1) 30 Second Commercial during the Awards Dinner OR Sponsor representative to speak during Awards program
- One (1) 6-foot Exhibitor Booth at TAAACC Annual Conference
- Full page, color advertisement in Awards Program Book

SPONSORSHIP PACKAGES

Gold Sponsor

\$25,000

- Annual Corporate Champion Membership
- Company name & logo on TAAACC Website and printed program materials
- Upon approval, may submit featured company events, announcement of new projects, products, & services for coverage in the TAAACC eNewsletter
- Guest presenter opportunities to TAAACC Monthly Chamber Leader Call (Monday Morning Momentum)
- One (1) table of ten (10) with Premium Placement at TAAACC Annual Conference Awards Dinner
- Five (5) tickets to Chairman's Reception
- Two (2) Complimentary Registrants for TAAACC Annual Conference
- One (1) Foursome for Golf Tournament
- Designated sponsor for training experience
- One (1) 6-foot Exhibitor Booth at TAAACC Annual Conference
- Half page, color advertisement in Awards Program Book

SPONSORSHIP PACKAGES

Silver Sponsor

\$10,000

- Annual Corporate Plus Membership
- Company name & logo on TAAACC Website and printed program materials
- Guest presenter opportunities to TAAACC Monthly Chamber Leader Call (Monday Morning Momentum)
- Half table of five (5) with Premium Placement at TAAACC Annual Conference Awards Dinner
- Three (3) tickets to Chairman's Reception
- Two (2) Complimentary Registrants for TAAACC Annual Conference
- One (1) Foursome for Golf Tournament
- Designated sponsor for training experience
- One (1) 6-foot Exhibitor Booth at TAAACC Annual Conference
- Half page, color advertisement in Awards Program Book

Package Benefits

What your chosen sponsorship package gets you

| Plan Options | Small Business | Bronze | Silver | Gold | Platinum | Title |
|---|----------------|--------|--------|------|----------|-------|
| Logo placement in event materials | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Preferred seating at TAAACC Awards Dinner | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Speaker Opportunities | | | ✓ | ✓ | ✓ | ✓ |
| Foursome for TAAACC Golf Outing | | | ✓ | ✓ | ✓ | ✓ |
| Exhibitor Booth | | | | ✓ | ✓ | ✓ |
| Complimentary Hotel Stay for 4 | | | | | | ✓ |



LET'S WORK TOGETHER

Thank you for your consideration. We sincerely hope to add your business as a trusted partner and sponsor in support of this great work.

We look forward to reconvening in September for our upcoming Conference in Sugar Land, TX!



THANK YOU !

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Fighting for Texas Black Businesses

